



**Responsible Inclusive Sustainable Eco-Friendly**  
**RISE SUMMIT 2016**  
*Breakthrough Interactions... Collective Impact*

*21st and 22nd September 2016, Mumbai  
23rd September 2016, Pune*

# RISE 2016


Breakthrough Interactions ..... Collective Impact

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# Our Mission & Model



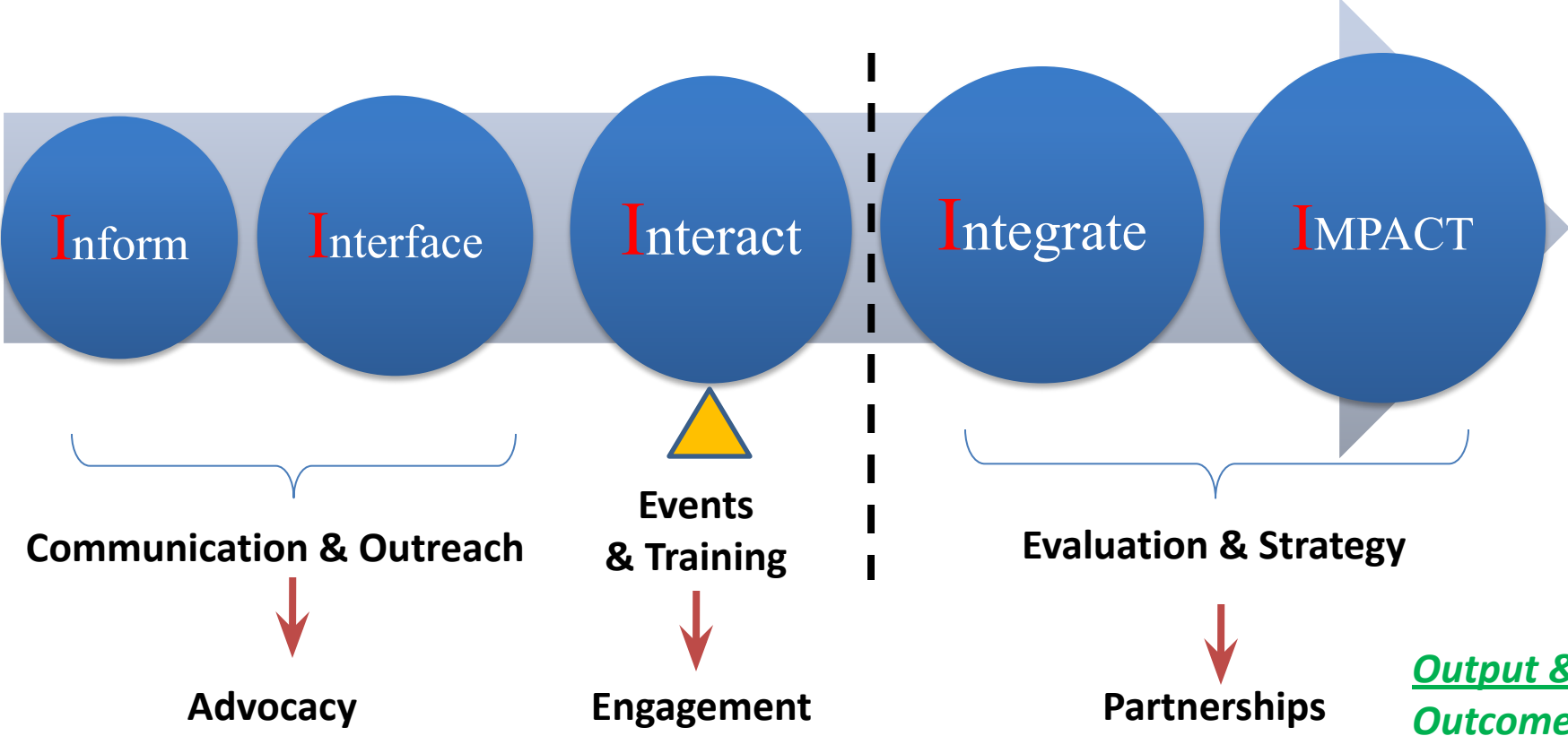
*“To measure and multiply the socio-environmental impact of women, social and green initiatives through markets, capacity, linkages and solutions”*

*\*In the ancient Glagolitic alphabet, (dobro) has a numerical value of 5 *  
**Idobro = 15 – 5 Step Process of Impact**

# Idobro (i5\*) – 5 step Process of Impact & Theory of Change



***Need - Access Markets – Build Capacity – Create Alliances– Deliver Solutions***

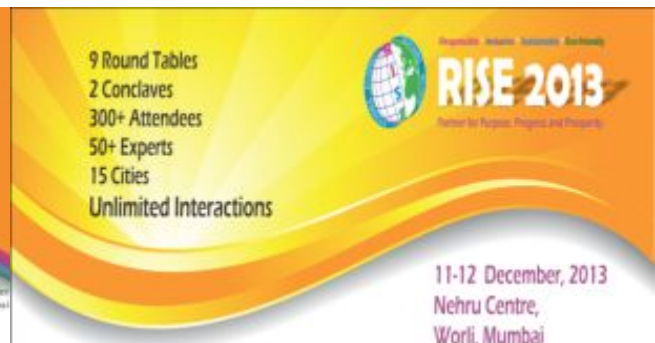
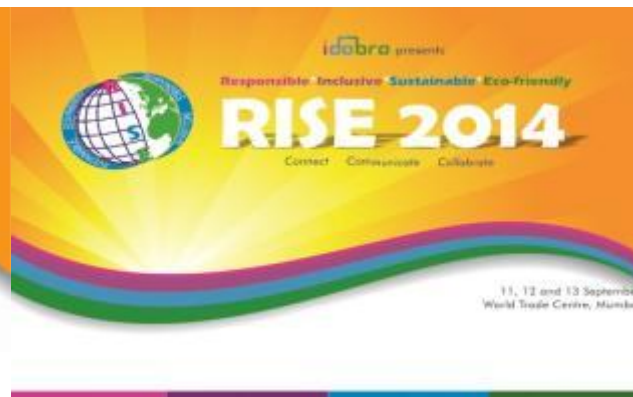
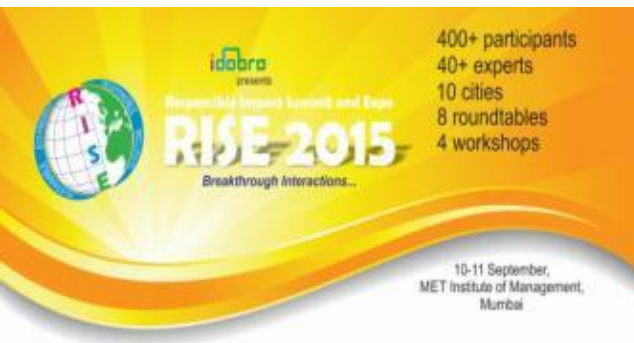


# Responsible Impact Summit & Expo (RISE)



***“Move Beyond Breakthrough Innovations  
..... To Breakthrough Interactions”***

Cheryl Y. Kiser - Executive Director, The Lewis Institute and Babson Social Innovation Lab and Creator of The Uncommon Table™





# RISE 2016 Design

## Context

RISE shared values are drivers of Positive Action for Collective Impact

- Responsible,
- Inclusive,
- Sustainable
- Eco-friendly

## Objective

Cross Sectoral Dialogue

Capacity Building

Collaboration



# RISE 2016

- Date : 21<sup>st</sup> & 22<sup>nd</sup> September – Mumbai  
23<sup>rd</sup> September – Pune  
24<sup>th</sup> September – Aarey, Mumbai
- Venue : St. Paul's Institute of Communication  
Education, Bandra
- Timings : 9 am – 6 pm



# Highlights

- Key Note Address by Mr. Jayesh Ranjan, Secretary, Information Technology, Electronics & Communications Department, Government of Telangana
- Country Partner - Sweden and the Consul General - Chief Guest
- The Sustainable Development Goals will be a focus area by UN Global Compact
- Launch of the Maharashtra Chapter of the Evaluation Community of India (ECOI)
- Social Tour with the Swedish Institute Alumni to Pune
- Village Lunch and Walkabout Tour with Tribals of Aarey



# Format / Activities

- Roundtables
- Conclaves
- Workshops
- Clinics
- Chat-tables
- Potential to Partner (P2P) Meetings
- Media Tour
- Media Room
- Display Areas
- Stalls
- Social Tour
- Village Lunch and Walkabout Tour

*and  
more .....*





# AGENDA\*

## DAY I- Wednesday, 21<sup>st</sup> September 2016, Mumbai

Timings	Activity	Location
8:30am to 9:00am	Registration	3 <sup>rd</sup> Floor
9:00am to 10:15am	Inauguration & Release of RISE Values	3 <sup>rd</sup> Floor, auditorium
10:15am to 11:00am	FIKA – Swedish High Tea	Refectory, Ground Floor
11:00am to 1:30pm	Round table 1	3 <sup>rd</sup> Floor Lecture hall
	Workshop 1 Workshop 2	2 <sup>nd</sup> Floor, Lecture room
	Chat Table (SDG 1-4)	3 <sup>rd</sup> Floor, auditorium
1:30pm to 2:30pm	Networking Break	Refectory, Ground Floor
2:30pm to 5:00pm	Round table 3 Round tabl	3 <sup>rd</sup> Floor Lecture hall
	Workshop 3 Workshop 4	2 <sup>nd</sup> Floor, Lecture room
	Chat Table (SDG 5-8)	3 <sup>rd</sup> Floor, auditorium
5:30pm to 6:30pm	Media Tour	SPICE
7:00pm onwards	Mixer (TBD)	



# DAY II- Thursday, 22<sup>nd</sup> September 2016, Mumbai

Timings	Activity	Location
9:00am to 9:30am	Registration	3 <sup>rd</sup> Floor
9:30am to 10:30am	Media Tour	SPICE
10:30am to 1:00pm	Round table 3	3 <sup>rd</sup> Floor Lecture hall
	Workshop 5 Workshop 6	2 <sup>nd</sup> Floor, Lecture room
	Chat Table (SDG 9-12)	3 <sup>rd</sup> Floor, auditorium
1:00am to 2:00pm	Networking Break	Refectory, Ground Floor
2:00pm to 4:30pm	Round table 4 – SI Conclave	3 <sup>rd</sup> Floor Lecture hall
	Workshop 7 Workshop 8	2 <sup>nd</sup> Floor, Lecture room
	Chat Table (SDG 13-16)	3 <sup>rd</sup> Floor, auditorium
4:30pm to 5:30pm	Expert Sharing & Closing Ceremony	3 <sup>rd</sup> Floor, auditorium
5:30pm to 6:30pm	FIKA - Swedish High Tea	Refectory, Ground Floor



# SIMP Tour (Closed Event)

DAY III- Friday, 23<sup>rd</sup> September 2016, PUNE

Timing	Activity
6:30am to 8:30am	Departure to Pune
8:30am to 8:45am	Bio Break
10:30am	Arrival at Pune
10:30am to 11:00am	FIKA @ Thermax
11:30am to 1:30pm	Visit to Schools
1:30pm to 2:30pm	Lunch @ Sandvik
2:30pm to 4:00pm	Eco-garden & Shop floor
4:00pm to 6:00pm	FIKA & Networking
6:00pm	Depart from Pune
9:pm	Arrival at Mumbai





# Tribal Village Lunch & Tour

DAY IV- 24<sup>th</sup> September 2016, Mumbai





# Plenary

## Inauguration

- **Lighting of the Lamp – Idobro network (Board, Team, Member, Partner, Core Expert, Student Volunteer)**
- **Key Note - Jayesh Ranjan**, Secretary, Information Technology, Electronics & Communications Department, Government of Telangana
- **Release of RISE Values**
  - *Government (Responsible)*
  - *Corporate (Inclusive)*
  - *Civil Society (Sustainable)*
  - *Academia (Eco-friendly)*
- **Chief Guest – Swedish Consul General**
- **Launch of Souvenir – Special Invitees**

## Closing

- **Speaker**
- **Audience Sharing**



# Roundtables – Topics (8)

*Interactive sessions among Key Opinion Leaders, Special Interest Groups to foster partnerships and associations*

1. Tribal with a focus on either Legal rights, lands issues, or livelihood, training, tourisms - **Idobro**
2. Malnutrition (**Glenmark**)
3. Water / Waste Management (**Ambuja**)
4. Community alliance Sustainability in CSR- **SIMP / (Closed group)**
1. Governance (TBD)
2. Impact investing (TBD)
3. Education (TBD)
4. Sanitation (TBD)
5. Responsible consumption and road safety (TBD)



# *Workshops / Clinics – Topics (8)*

Practical training and problem-solving sessions

## Workshops

- Leadership and Governance - **Resource Alliance India**
- Monitoring & Evaluation by **J-PAL**
- Technology- **CSR platform and Volunteers by Idobro & Coense**
- Social Innovation – **Dr Lina Sonne (Sweden)**
- Fund Raising – **Vikas Putran, VP(Partnerships) – Give India**
- Media – **ACEE**

- Impact Investment (TBD)
- Sexual harassment in work place (corporates) (UN Women)

## Clinics

- Legal Health Check for NGOs by **Thomson Reuters Foundation**
- Financial Health Assessment by **Plantrich**
- Mentoring / Pitch Session for Start-ups (TBD)



# Chat Tables - SDG

*Pre-arranged / on-spot small group discussions on specific topics*

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions





# Student Activities – SDGs / Sellathon

- Pre-Event – Photography Contest
- In-Event – Display / Stalls
- Post – Event – Album for Dissemination

Partner SDG: Lilavati Podar ICSE School & Canon India & UNGC

Partner 2 : Somaiya Engineering College



# Other

- **Media Tour** – St. Pauls printing Press, Studio, Production, Sound Studio etc
- **Media Room** – Documentaries, Films etc
- **Stalls** – Women Entrepreneurs, SHGs, NGOs
- **Display Area** – Sweden & Telegana, ECOI, Idobro, RIF
- **Closing Ceremony**
  - Audience Sharing
  - Speaker – Nana Patekar / Prakash Amte
- **Souvenir**
  - Foreword : Dr Achyut Samanta – Founder & Chairman of Kalinga Institute of Social Studies (KISS)



# Academic Partner - SPICE

- Venue – Full Building for 2 days
- Students
  - Internships
    - Project approach / Evaluation
    - Communication / Event Logistics
  - Volunteers
    - Day of event

**Ambuja Cement Foundation**  
**Business Sweden**  
**Coense Technologies**  
**Canon India**  
**Give India**



# RISE 2016 Partners



**9 Round Tables**  
**2 Conclaves**  
**300+ Attendees**  
**50+ Experts**  
**15 Cities**  
**Unlimited Interactions**



Responsible • Inclusive • Sustainable • Eco-friendly

**RISE 2013**

Partner for Purpose, Progress and Prosperity

**11-12 December, 2013**  
**Nehru Centre,**  
**Worli, Mumbai**

## **Partial Attendee List (Past)**

Ambuja Cement Foundation, Allergan, Access Health International, Acumen, Adhar, Afternoon Dispatch, AmeriCares, AMPRC, Apnalaya, Art Effect, ASCO, Assist, Astha Foundation, Atharva Foundation, AVP, AYS, Bill and Melinda Gates Foundation, British Council, Conexus, CSR Advisors, CFTRI, Government of Maharashtra, Dow Chemicals, Dhawale Memorial Trust, Dasra, Dimagi, Earthen Life, Eminent Gas, Energgy, GiveIndia, Glenmark, Godrej, HDFC Life, ICOR, IDEX, IHBP, FHI 360, IL & FS, Indian Centre for CSR, Kuprkabi, KARM, KSWA, KVIC, Life Accure, MAVIM, Mera Doctor, MLDT, MPCB, MSME, Mumbai Goes Green, Niramaya, NITIE, NCSR Hub, Niramala Foundation , Observer Research Foundation, Pfizer, Piramal, Population First, Smapurn(e)arth, Sankalp Rural, Sasha, Siemens, Sneha, St. Pius College, Sustainuance, Swastha, Swasti, Synterprise, Tata Power, TISS, Thomson Reuters Foundation, Tanclean, Umang, USAID, Unltd., Vrutti , Water Field Tech., Welspun Renewable Energy , WIT, Wockhardt Foundation .. +



# The Backbone

## Core Committee

- |                   |   |
|-------------------|---|
| Anil Saldanha     | - CEO, Synterprise  |
| Naresh Karmalkar  | - Development Consultant  |
| Anuj Sharma       | - CEO - Asco Asia   |
| Urvashi Devidayal | - Program Manager South Asia<br>Trust Law Connect Program, Thomson Reuters Foundation |
| Rudolf D'Souza    | - Founder and CEO, InKnoWin Consulting  |
| Venkat Rolla      | - Group Head CSR, RPG Foundation  |
| Anuradha Agarwal  | - Advisor   |

**50+ Experts**

## Team Idobro

- |                   |  |
|-------------------|--|
| Karon Shaiva      | - Chief Impact Officer & MD                  |
| Hema Ganachari    | - Impact Head - Member Relations             |
| Devashish Dass    | - Impact Head - Partnerships                 |
| Anjali Pawaskar   | - Impact Head - Logistics                    |
| Aneesh Mohanan    | - Impact Manager - Operations and Technology |
| Suvarna Agharkar  | - Impact Manager - Retail                    |
| Rupali Avnash     | - Impact Manager - Partnerships              |
| Susmita Biswas    | - Impact Advisor - Communication             |
| Vinod Dhayalkar   | - Impact Associate                           |
| Shweta Mhashilkar | - Impact Associate                           |
| Priyanka Sharma   | - Impact Associate                           |
| Rakshita Redkar   | - Impact Associate                           |
| Dakshita Redkar   | - Impact Associate                           |





*An opportunity awaits us.....after all for a better world and a greener planet,*

It takes **A**ction .!

Idobro Impact Solutions

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Mumbai – 400 072 [www.idobro.com](http://www.idobro.com) / Tel: +91 22 28513880



**THANK YOU**

# Idobro Update

- VVF
  - 15000 Student Hygiene Campaign executed (Rs. 50 Lakhs) - Collateral design
  - Second Order for Children for Change Campaign
- Gherzi
  - Repeat Market Research in the Middle East
- Axis Bank
  - Shikha Sharma launched Green Bond with our gift
- Reliance Foundation
  - Retail Training for Livelihood
- YES Foundation
  - 5 City Tour – Media Workshop for NGOs
- RBL
  - Mentoring program for SHGs by Management Executives
- Godrej
  - Joint Task Force – RISE Community Alliance
  - 4 studies – PRA focused Needs Assessment





# Assistance

## Partnerships

- Sector Champions – Projects / Roundtables
- Media Partners
- Radio Partner
- Hospitality Partner
- F&B Partner
- Travel Partner
- City wise collaboration

## Others

- Special Invitees
- Inaugural Speaker – NGO / Corporate
- Experts / Mentors– SDGs / RTs
- International Partners
- Government Support
- Donors / In kind Sponsors



Global Compact  
Network India



PLANTRICH CONSULTANCY LLP™  
Financial Planning & Wealth Management